



Your project brief

Tell us about your business. We will work through the rest together.

Complete this PDF in a PDF reader, save a copy, then email it to hello@app4me.com.au. Or use www.app4me.com.au/project-brief to send your answers straight to our team.

Please do not include passwords, API keys, banking details or sensitive customer records. Fields marked * are required; other questions can wait until we speak.

Your name *

Email address *

Business or organisation (optional)

Phone number (optional)

Type of business (optional)

Existing website and social links (optional)

Who are your customers? (optional)

Who you help and where you operate.

Your project brief

What would you like your website or app to do?

Features you are interested in (optional)

- | | |
|--|---|
| ☐ Website | ☐ Contact forms |
| ☐ Bookings | ☐ Payments |
| ☐ Memberships | ☐ Events |
| ☐ Donations | ☐ Online shop |
| ☐ Reviews | ☐ Social feeds |
| ☐ Business portal | ☐ iPhone / Android app |
| ☐ Not sure yet | |

These are interests to discuss. We will confirm feature availability, scope and costs in your proposal.

What would you like to achieve? *

Describe your business, what needs to improve and what customers should be able to do. At least 20 characters.

Tools you already use (optional)

Booking, payments, email, POS or other systems to connect.

Your project brief

A few practical details, then we can make a plan.

Content and branding you have (optional)

Logo, photos, text or a site you like. Public links only.

Preferred launch date (optional)

A date, timeframe or not sure yet.

Budget or pricing preferences (optional)

If known: upfront build budget and comfortable monthly spend.

☐ I agree that App4Me can store this enquiry and contact me about it. *
Privacy: www.app4me.com.au/privacy

Save your answers and send your completed PDF

Email: hello@app4me.com.au. This PDF does not submit automatically. Check your saved copy contains your answers before attaching it. If your PDF reader cannot save fields, use the online brief or print and scan this copy.

What happens next

We review your brief, discuss the options and prepare a proposal. Onboarding follows once you accept the agreement. Sending this brief does not accept an agreement, start billing or subscribe you to marketing.